Union Representatives:

Douglas Tan Chang Yang:
Rally Speech:
- Was in student union as Corporate Liaison Director
- Maintain good relations and learns how to manage relations and negotiating skills
- Wants a fair representation for ABC in SU
- Ensure that issues will be brought up by ABC and let ABC voice be heard
- Want to get to know EXCO members
- Want to participate in ABC events and to understand ABC at the operational level, and learn how to communicate ABC events to others

Questions and Answers:
What are potential issues that ABC will raise?
Too little SU options

Wei Xiang Union Rep
Rally Speech:
- Believe strongly in unity and in building a committee
- Joined 3 subcommittee in SU and joined various activities by ABC
- Join ABC events as much as possible to collect students feedback
- Wish to collect feedback via an online feedback form

Questions and Answers:
What are the existing problems that you think the ABC/NBS people are facing?
As a student, the problems are mainly about making an informed choice about what major he wanted to make

How do you think you can help them to resolve the above issue?
Would like to go down to as many ABC events to collect student feedback, and hope to shed some light on how to choose their majors

Executive Members
President
Andre Chew Tai An:
Rally speech:
Wants to re-run for as President ABC as ABC is his first group of friends
Hopes that the 28th can make good friends

Questions and Answers:
What is his top agenda that he wants to raise for NBS students
Most students concerned about internships, and they mainly got it through self-sourcing, hence he first agenda is to promote internships.

Moving forward, should he and the union reps get election, how do you foresee to tackle some problems
Build close relationships, and he will seek advice from the executive committee.
**Vice-President (Events)**

**Tay Pei Yi:**

Rally Speech:

Likes to expose herself to different things, and does not like to repeat her job scope

Was part of student council, and planned various events, and had a sense of satisfaction when the events ran smoothly

Has the responsibility to ensure that events are ran smoothly

Questions and Answers:

What are your expectations from Events Directors

- She will not have restrictions on the themes, and wish for everyone to accept her feedback and take her opinions into considerations.

**Vice-President (Marketing)**

**Tiffany Halim:**

Rally Speech:

- Wish to re-run ABC due to her fruitful year spent in ABC
- Thankful to have met her ABC main committee members
- Look forward to spending an eventful year with ABC

Questions and Answers:

What are your expectations from Marketing Directors

- Ideas can get recycled, hence it is alright to use the idea again
- Hopes that the ideas from different events can be combined and improved
- Marketing may not be limited to printed and digital
- Will not expect ground breaking ideas
- Hope to seek cooperation and creativity

**Vice-President (Corporate Liaison)**

**Nicodemus Ng Wei:**

Rally Speech:

- Wishes to run as there is more to university than just study
- Greatest takeaway is to communicate with internal and external stakeholders
- Believes that his experience as a Corporate Liaison Director will help to shape his

Questions and Answers:

What is one memorable experience

- Could clinch more than 20 sponsorships
- Enjoyed collecting the items for the events

What is one characteristic that you have that will help you to be a good

- Never say die attitude as they face many rejections
- Keep driven
**Vice-President (Financial Controller)**

*Jeremy Tang*

**Rally Speech:**
- Firmly believes that the job scope will build his career development
- Enjoyed the friendships and preparations made during his past year which make him to decide to run again
- His personality traits and experience in secondary school will help him to shape his ability to fit into the job scope
- Aims to maximize students welfare and to assist the main committee to manage budgeting matters

**Questions and Answers:**
What are the issues do you think that will arise when you work with your deputies
- Do not see major potential issues currently
- Hopes to be able to delegate the work and responsibility with the deputies

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**Lee Tuan Giap**

**Rally Speech:**
- Was part of ABC events sub-committee, and was skeptical that he would not be able to handle the heavy job scope, but managed to handle it well
- Wants to contribute back to the school
- Hopes that the whole ABC team can work together to plan the events well

**Questions and Answers:**
What are the issues do you think that will arise when you work with your deputies and the President
- Can foresee conflict, and thinks that how he handles the conflict is the most important point
- Feels like

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**Executive Members**

**Corporate Liaison**

*Amos Lai Jin Yi*

**Rally Speech:**
- Started as a treasurer in his polytechnic Co-Curricular Activities
- Handles the finances and communicates with Sea Aquarium to plan an events for the students
- Built a close relationship with Sea Aquarium
- Was an Operations Officer in National Service
- Planned quarterly events Kranji War memorials, gardens by the Bay
- Meticulous and dedicated
- Hopes to refine his soft skills and networking connections

**Questions and Answers:**
How will your past experiences value-add to ABC
- Drafted former emails and communicated with several corporates
Emily Ng

Rally Speech

- Learnt that NBS is his family
- Believes that she is committed and passionate, which fits the job scope well
- Has no flair for designing, and served leadership roles in planning events, hence she want to join Corporate Liaison portfolio to try something new
- Has ability to communicate with others, and was interned in PwC, and established many meaningful relationships with them.
- Diligent in her work and handles her time efficiently and well
- Believes that she can juggles her job scope well
- Can definitely bring in more sponsors for NBS

Questions and Answers:
How are you going to juggle your external and internal commitments
- Will not prioritize hall activities
- Will plan her schedule so that she will be able to handle her commitments well
- ABC will be her first priority

How do you think you can motivate yourself to keep going
- Motivated by results and makes sure that her expectations are met

How do you define working hard to get your sponsors
- Research on how to send a proper email

Goh Zhenhao

Rally Speech

- Always meet his deadlines
- EXCO member in Nanyang Ambassador, he plan camps for the school
- Feels that it is crucial to meet new sponsors, and hopes that he will be able to managed the interest of both sponsors, ABC and NBS
- Will aim to manage connections with current and future corporates
- Aim to gain more sponsors and get internships

Questions and Answers:
How will your past experiences value add to ABC
- Sent various emails to many external parties get to know what the parties expect and aim to meet the expectations
- Comfortable with meeting new people, which will help him to approach new people easily

What if you made a promise and you could not deliver what you promised to the sponsor, and how will this reflect on ABC
- Apologize and explain why the promise was not met
- Learn from the past experiences
- Believes that it will not reflect a negative image
What are some of the takeaways that you wish to get from being a Corporate Liaison Director
- Hoped to gain soft and hard skills such as meeting new people

Lee Wei Jun, Javier
Rally Speech:
- Intend to get cash sponsorship or product sponsorship
- Interested in new challenges, which is why he wants to run for ABC
- Wants to serve ABC and NBS in the event he gets elected
- Served as Sea Soldier in NS
- Attached to Business Development in an company he interned at
- Aims to get Koi and Nike for his time spent in NBS

Questions and Answers:
How do you go about getting sponsors
- Liaised with the PR department

What would you say to the sponsors who brought an extra item that was not allowed into the event
- How to communicate with the sponsors is the main concern
- Will try to promote the other sponsors so that they won’t be overshadowed by the particular sponsor

Which one the banks that would you like to them to sponsor ABC
- Maybank, as Maybank is quite unto social media, hence it is easier for Maybank to be promoted via our
- Since NBS is huge, Maybank will be incentivized

What if the sponsor is being too demanding, i.e. wanting 1,000 followers in return for 1,200 cups of bubble tea
- Will negotiate for a lower number of requested followers
- And will try his best to meet the expectations

What makes you unique as compared to the other candidate’s
- Very goal-driven

Chan Li Xuan, Athena:
Rally Speech:
- Very hard-worker, which will aid her to do well in ABC
- Puts in a lot of effort for what she does
- Will preserve onto the end even if ABC gets tough
- Was the Vice-President of a club that planned events
- Spurred on by motivation and compliments
- Liaised with external vendors and teachers, which makes her capable to take on the role

Questions and Answers:
How will you pull through ABC
- It is in her drive that she needs to accomplish something well and finish it all
Which event are you most interest to run and why
- Events that help in academic aspect as she believes that academic are the main focus for students

How will you incorporate vibrancy into your events
- Incorporate more suggestions from students on what they wish to see in our events to make the

Geraldo Tandyputra
Rally Speech:
- Wants to bring happiness to the student body through the events
- Hungry to learn
- Committed and a team worker

Questions and Answer:
What do you think makes you stand out?
- The hungriness in me to learn and work hard for the events.

What is your mindset of being an Events Director and how do you think you can contribute to ABC?
- Strike a balance between studies and play (ABC)
- Contribute to ABC through his ideas

ABC has 3 Vs. Under the Voice aspect, how do you expulse that trait into your events?
- Feedback form or survey given before events for student body to vote
- Small events can do the surveys ourself

Ong Jing Yee
Rally Speech
- Step out of comfort zone
- No background on events but is inclined towards to other portfolios
- Planned school carnival with CCA during secondary school
- Motivated by the smiles and satisfaction shown by the students in the events
- Decided to step out of comfort zone
- ABC not just a simple club but to expand her soft skills that are unattainable through class context

Questions and Answer:
During the EWPG, there is this person in the rush and cut his friend queue. How do you solve the issue amiably?
- Reserve a pack for him so it does not interfere with the queue

Cannot reserve for EWPG?
- Tell him it is first come first serve basis and that he has to queue up accordingly

How to mitigate academic stress for students? Due to the nature of the events, how would you craft the events i.e. such as recreational, to relieve the stress of students?
- Such as cultural booths with different food for them to try out

ABC has 3Vs. How would you add value to our events? For instance, our specialization fair.
- Listen to the opinions of students and try to cater to them (Andre then continues: “but that is the voice aspect so what about the value part?”)

**Shiori Ishiwata**

**Rally Speech**
- Part of exco for Accountancy committee which contributes to the reason of joining as an Events Director
- Exposed to planning and executing events such as Accountancy camp
- Enjoys the process of organizing and planning
- Very excited to be an ED
- Her passion to plan events will allow her to overcome tough times
- Exposure to learn new things from people with different backgrounds
- Derive satisfaction from the positive outcomes of events
- Courageous enough to work through events regardless of outcomes

**Questions and Answers**
What makes you stand out from other Events Director candidates?
- Outgoing, futuristic mindset which helps benefit the team

Name one most memorable experience you have and how you translate it to the events you will plan?
- Stress from past events planning; peers were supportive and the results eventually turned out alright
- To translate it into the event: encourage each other in the committee even in times of dark

**Teo Qi Shan Tasha**

**Rally Speech**
- Developed a lot of events and nominations
- Want to experience events all over again and go through the ups and downs but mostly, the success of a well-planned and executed event
- Wants to enhance life of NBS
- Make the student life happening and memorable
- Wants to connect with people from all levels of social hierarchy and different parts of the cohort
- Create an inclusive community and include introverts
- Being in ABC will allow her to convince people to join such events and make them feel valued
- Involved in student councils
- Experienced in planning, coming up with ideas and working in a team
- Committed and humble individual
- Accepting of feedback
- Willing to listen to others and contribute to ABC

**Questions and Answers**
How would you reach out to the quieter people to make them more included
- Have one-to-one conversations to help understand the person better

What kind of events do you think you can reach out to more introverted people
- People don’t wish to go for an event alone, and she thinks that it is good if she can talk to them and make them feel more included so that they will feel less awkward

People usually view ABC as a labor-intensive club, what do you think?
- She did more back-end jobs, which was a tough job scope, hence she thinks that peer motivation is the important part that will spur each other on.
- Believes that as a team, it is important to be bonded and be willing to help each other

Will you be willing to step up if you are having lessons and help out in events?
- Need to see what lessons it is
- Willing to help as much as she is able to
- Wishes that everyone as a team can come together to help out

Jordan Lucas Chew Zi Yang

Rally Speech
- Planned different genres of events i.e. charity, EWPG
- Running Marketing Director because he wants to explore different avenues
- Compensates lack of skills with hardwork

Questions and Answers
Since you are in the Marketing portfolio, it will be different from the Events portfolio. How do you think you can do onsite marketing to gain awareness from people to check out the event on the day itself?
- Over-relying on social media to promote but it is important to use yourself as a marketing tool too
- If there are not enough turnups, the MDs or anyone not busy at the moment can go around the school to come down to the event

What other innovative methods you believe ABC should use as marketing tools that are not utilized yet?
- Underestimate our ability to sell our events
- For example: after class, get your classmates to come down to you
- Use himself as a walking publicity tool
- Step out of comfort zone

Lim Jie, Dion

Rally Speech
- Quirky and high person but diligent
- Treasurer for all her classes
- Good idea for internal and external components
- Believe to have good time management because she had to balance her studies with 2 CCAs and she lived far from school
- Explorer and challenger
- Took up internship at The Smart Local and learnt about events
- Able to take critique
- Learnt graphic designing herself through watching YouTube videos and helped the company thereafter
- No student body background
- Had sports in floorball
- Put herself out there to try something different as university is the last platform to make mistakes and gain exposure

Questions and Answers
For ABC and other clubs, posters are a generic way to publicize events. Whilst there is social media platform, how else can we spearhead our publicity skills?
- Can start up a NBS telegram chat for everyone to better disseminate information
- Instagram polls to engage NBS students; make it more regular

Name one quality you have to prove yourself as a Marketing Director
- Willingness to learn myself and pick things up fast as seen from my ability to pick up graphic designing through watching youtube videos

Biggest challenge as Marketing Director
- Time
- Need to have time management and juggle between social, sleep and studies

Tan Xin Ting
Rally Speech
- Want to make the best out of university life
- Enjoy creative works since young
- By joining ABC, there will be more exposure
- Willing to learn new skills

Questions and Answers
If the event has low turnout rate, what will you do?
- Can spread through snapchat or live insta stories

You mentioned you are very creative. Mention 1 creative work you have done.
- Created outfit/costume

What is the most memorable event you did and how will you translate it into a marketing event?
- Hardest thing was to create a board to portray the CCA
- Actually had to think of novel ways to attract attention